

Dear Business Partner,

We are pleased to present you our February topics of the Optimed Corporation Newsletter. In this edition we will be talking about the new collection & many more interesting topics!



## PRODUCT



### Model of the month: Urban NEO

**A very light weight, retro inspired new full rim interpretation with streamlined embossed temple design and new temple ends, offering integrated as well as adjustable nose pads to fulfil all requirements.**

The “Urban NEO” is a master manipulator of colours, shapes and materials. And the new collection sees Silhouette building on the strengths of its cult frameless eyewear. The result is a full-frame model that embodies both perfect reduction and individual character at the same time.

The Urban NEO received the Red Dot Award for outstanding design. Added flair is provided by details like its glossy and velvet matte effects, a sleek flattened earpiece and compact retro shapes.

**Two unisex models, a men’s model and a women’s model are available – each in six colours under the themes “Infusion”, “Earth” and “Passion”.**



**Silhouette SUN 2018**

**REACHING FOR THE SUN**

**SILHOUETTE'S 2018 COLLECTION OF SUNGLASSES AND ITS WORLD OF COLOUR**

Silhouette's 2018 "Sun Collection" allows you to choose from three different colour groups according to your mood: if you love earthy, soothing and casual, go for "Brass Safari". Tones such as brass, brown, green and caramel are contrasted by cool mint, which makes them glow.

Yearning for fun, sun and summer days? Then the "Sunset Beach" line from Silhouette is a perfect fit for you. Colours such as burnt orange, salmon or purple radiate pure joie de vivre and are ideal for the fashionable festival look - ethno fans and anyone with similar aspirations will be on cloud nine.

"Fresh Nature" promises coolness with blue, emerald green, turquoise and mint rosé. This palette of colours helps us to rest, relax and find ourselves. It will bring a touch of freshness and vitality to your face.

***To book your order you can now contact our customer care representative at 022 2204 9834 or get in touch with the sales representative that attends to your region.***

**GLIMS OF OPTICS INDIA EXIBITION 2018**



**GLIMPSE OF OPTICS INDIA EXHIBITION 2018, CIDCO Navi Mumbai Vashi.**

Optimed Corporation had participated in the recently conducted Optics INDIA Exhibition held at CIDCO Navi Mumbai Vashi from 20th January to 22nd January 2018.

A 108 sq. meter booth was designed especially for this occasion, where we could exhibit the newest models of Silhouette, Adidas & Etnia Barcelona. The booth decor & concept was appreciated by all who visited us.

We take the opportunity to thank all of our optics partner who visited the booth in these days and also placed order for the new concept launched during this fair.

## THE LEISURE SEEKER

Silhouette is pleased to announce that Donald Sutherland wore a pair of Titan Next Generation in his current movie "The Leisure Seeker", directed by Michael Zadoorian and based on the 2009 novel of the same name.



Watch the video>

[https://www.youtube.com/watch?v=jvx4Kmf7\\_gY](https://www.youtube.com/watch?v=jvx4Kmf7_gY)