

Dear Business Partner,

We are pleased to present you our August topics of the Optimed Corporation Newsletter.

In this edition we will be taking you through few key highlights.

New Collection:



The rhythm of life



A timeless classic with athletic appeal: the Silhouette Racing collection for men

Ambition in business and sport means that there is no holding back for those that make it. What they love is speed, going the extra mile and taking the lead on the home straight. Silhouette's Racing Collection makes an ideal companion on the journey there.

SPX elements and titanium earpieces create a product that is truly exciting – colour highlights between the components resemble the decorative seams you might find inside the cockpit of a racing car. Masculine-looking and angular-shaped lenses will inject your day with a sense of pulsating dynamism. Rounded lenses and colourful tone-in-tone earpieces combine to create a sense of overall balance.

The six models in the Silhouette Racing Collections are available from opticians as of August 2017.



Racing_5502_BO_6510.jpg
Racing Collection
Model 5502 Shape BO
Colour 6510
Daytona Grey / Red



Racing_5502_BP_4540.jpg
Racing Collection
Model 5502 Shape BP
Colour 4540
San Marion Blue / Orange



Racing_5502_BP_4540_1.jpg
Racing Collection
Model 5502 Shape BP
Colour 4540
San Marino Blue / Orange



Racing_5502_BQ_7530.jpg
Racing Collection
Model 5502 Shape BQ
Colour 7530
SPA Black / Gold



Racing_5502_BR_7000.jpg
Racing Collection
Model 5502 Shape BR
Colour 7000
Silverstone Black / White



Racing_5502_BS_6560.jpg
Racing Collection
Model 5502 Shape BS
Colour 6560
Singapore Black / Grey



Racing_5502_BT_8540.jpg
Racing Collection
Model 5502 Shape BT
Colour 8540
Melbourne Sand / Grey

News & Highlights:



SPIDER-MAN: HOMECOMING

STARRING: ROBERT DOWNEY JR. & SILHOUETTE EYEWEAR

Silhouette is pleased to announce that Robert Downey Jr. wore a pair of Titan Next Generation.

In his current movie „Spider-Man: Homecoming“ Robert Downey Jr. is wearing a Silhouette Titan Next Generation (Demo Mod. Nr. 4300 Gold Rush/Chassis Nr. 5227 6051) and highlights once again the trend to rimless eyewear.

The Titan Next Generation eyeglasses have a unique open fretwork temple design that adds interest and underlines once again that Silhouette is the brand for world’s lightest glasses.

By critics highly praised movie he is playing the role of Tony Stark – Spider Man’s mentor. While Spider-Man still tries to balance his life back in New York new threat turned up.

“Spider-Man: Homecoming” will be available in European movie theatres as of July 7, 2017 starring Tom Holland, Robert Downey Jr. and Silhouette premium eyewear.

GST Price Revision:

As everyone is already aware July 1st marked the introduction of GST, a bold and well intentioned move by the government of the day. Since independence, GST is undoubtedly the biggest fiscal reform and will significantly transform the way businesses operate in India.

To know more kindly find attached copy of the GST Price Revision sheet for your perusal.