

Dear Business Partner,

We are pleased to inform you regularly about the current issues with our Optimed Corporation Newsletter. We want to ensure that you receive all necessary information regarding Sales, Product, Marketing, Training,... bundled in a newsletter.

In this edition we will be talking about the new collection & many more interesting topics!



PRODUCT



*Kindly click on the above image for the INSPIRE story of the Model Isabella de Candia.

GET INSP

The collection that lives up to its name.

Colours, shapes and materials – no matter what model in the collection you pick, you won't be able to resist the temptation to try out a new look.

Mission has always been to create the most beautiful eyewear. Taking this dream one step further with the INSPIRE collection. Minimalistic design language combines with exciting colours and fashionable lens shapes, inspiring the wearer to create their own individual accessory.



This is not eyewear, it's a statement.

The INSPIRE collection clearly stands out from our other collections. With its expressive earpiece design, the emphasis is on the contrast between colours and materials. The pastel and bold colour combinations are complemented by fresh, modern shapes. These compositions not only make the eyewear unusual, they also make it an important part of your outfit. Bold, fresh, casual chic - the INSPIRE collection can be anything, but one thing is for sure, it is never boring.



Tinted lenses – rimless edges.

Tinted lenses are another option for refining your personal look. The 10% shading gives the wearer an appealingly fresh expression. The rims of the lenses gleam in brown, grey, mint or pink colours, subtly highlighting the shape of the eyewear.



[TO THE COLLECTION](#)

To book your order you can now contact our customer care representative at 022 2204 9834 or get in touch with the sales representative that attends to your region.

EVENTS



We cordially invite you to visit our booth (No. 101 & 102) at the Optic India 2018 & have a look at the entire Silhouette collection which includes all the collection featured in this newsletter & other new collections.

AWARDS & ACCHIVEMENTS

2017-11-30



Vision-X Vision Plus Award 2017

Proudly we can announce that Silhouette won 2 Vision X Vision Plus Awards in Dubai!

The popular award identifies and promotes good designs, to enhance sales and reputation and is the most prestigious award for the Middle Eastern optical community!