

Dear Business Partner,

We wish you a Happy New Year 2018 & are pleased to present you our January 2018 topics of the Optimed Corporation Newsletter.

In this edition we will be talking about the new collection, India's largest most influential show on Ophthalmic Optics & many more interesting topics!



PRODUCT

MODEL OF THE MONTH: LESS RIM, MORE STYLE



DYNAMICS COLORWAVE FULLRIM

Light, minimalistic, en vogue - this is what Silhouette stands for and adds with Dynamics Colorwave Fullrim a new character to the portfolio. Fine shapes like the round Aviator are present interpretations of past classics. A smart screwless lens fixation becomes part of the sophisticated design and brings a hint of future technology into the range. **Laser welding** provides high precision, helps to achieve minimalistic but sturdy structures and keeps the round shape of the **titanium wire**.

Fashion-driven people will fall in love with these frames! **Metallic, shiny** surfaces combined with frosted decoration will be found on the catwalks for fall/winter season and remain also for the upcoming years.

The cool round Aviator as well as the classic teardrop Aviator can also be found within the **SUN** Collection. They look amazing with colored lenses and give women and men likewise a super fresh and daring look.

To book your order you can contact our customer care representative at 022 2204 9834 or get in touch with the sales representative that attends to your region.

MARKETING



We are pleased to present you the new Silhouette Brand Campaign 2017/2018, with new copyright visuals. The new visuals are available for In-store branding / VM update. Kindly keep us posted with any In-store branding / VM update requirement for better assistance.

EVENTS

Optimed CORPORATION
Optic INDIA
20 21 22
January 2018
CIDCO
vashi, Navi Mumbai
We cordially invite you
to visit our booth **No. 101 & 102**
at the Optic India 2018 and have
a look at the entire collection
featured in this Exhibition
Time: 10:00am - 7:00pm
Silhouette
adidas

We cordially invite you to visit our **booth No. 101 & 102** at the Optics India 2018 and have a look at the entire collection featured in this exhibition.

WARM WISHES

Optimed[®]
CORPORATION

